

## Rails Girls Manchester August 12-13 2016

### What is Rails Girls?

[Rails Girls'](#) aim is to make technology more approachable for women. Workshop participants learn sketching, prototyping, basic programming and get introduced to the world of web development. With the help and guidance of our experienced coaches, attendees will create their own web application and deploy it to the cloud! The Rails Girls workshop will leave attendees inspired, and give them the understanding, tools and support to realise their ideas and explore web technologies in a fun and relaxed atmosphere.

For a closer look at how the event works, watch this short video of a recent Rails Girls held in Berlin: <http://vimeo.com/40852182>

### Why Sponsor?

Rails Girls is both free and not-for-profit and relies on the generosity of our sponsors to cover the costs. Here are some reasons you might want to sponsor our event:

#### **Help build a more diverse tech industry**

The underrepresentation of women in the tech industry is well documented. Events like ours help to redress the balance by encouraging and empowering more women to learn about software development and programming.

#### **Community support**

Position your company as a champion and supporter of grassroots efforts to increase diversity in the tech community.

#### **Employer opportunities**

One of our attendees or coaches may be your next hire.

### The Details

<http://railsgirls.com/manchester>

#### DATE

Aug 12 - 13, 2015

#### VENUE

The Manchester Digital Laboratory (MadLab), 36-40 Edge Street, Manchester, M4 1HN

#### AUDIENCE

50 enthusiastic and curious attendees  
20 skilled and experienced coaches

#### DAY 1 - INSTALLATION PARTY

Attendees get to know each other and meet the coaches whilst making sure their laptops are all set and ready to go for the workshop during this evening installation event.



























#### DAY 2 - THE WORKSHOP

Attendees are taken through a series of exercises, talks and interactive





## Sponsorship Packages

	<b>Bronze</b> £300	<b>Silver</b> £500	<b>Gold</b> £750	<b>Ruby</b> £1000
<b>Number available</b>	6	4	2	1
Logo & Link on the website				
Social media shout outs before and after the event				
Logo on printed materials and at signing in desk				
Logo & Link in all emails				
Representatives from your company can wear your company's branded t-shirts throughout the event				
Special message in email preceding the event				
Distribute your swag to our participants and coaches				
Printed logo on tote bags				
We will email our coaches and students with any open positions available at your company after the event				
A chance to speak to our attendees for 5 minutes				

Rails Girls is a not-for-profit event. Any money left will be used to support future activities to support the attendees.



## Meet the Rails Girls Team

The entire team is made up of proven community builders and event organisers.



### Claire Dodd

Claire's enthusiasm for technology and gift for community building is indisputable. She runs Manchester's [BarCamp](#), a two day unconference for the tech-curious; founded [CodeUp Manchester](#), a free mentoring program for adults who want to learn to code; and manages [MadLab](#), where amongst other things she develops and runs digital skills workshops in communities around Greater Manchester.



### Ben Aldred

As well as being an experienced Ruby developer, Ben is also a proven event organiser, having founded and run [Leanconf](#), Europe's premier Lean Startup conference, for the last three years. Ben is also a Leancamp leader and has hosted Leancamps in both Manchester and London.



### Tekin Suleyman

Tekin is another seasoned Ruby developer and organiser of the [North West Ruby User Group](#). He is an experience coach, teacher, and is one of the central figures of the Manchester Ruby community.



### CodeUp Manchester

[CodeUp Manchester](#) is a free mentoring program for adults who want to learn how to code. CodeUp provides a workspace for people with no programming skills to come and learn the basics, with mentors on hand to help.



### North West Ruby User Group

[NWRUG](#) is the heart of the North West Ruby Community, bringing together local Ruby developers and enthusiasts for almost a decade. With NWRUG's support, Rails Girls Manchester will have an abundance of knowledgeable coaches to make the experience an awesome one.

